



Sponsorship Levels and Benefits

The National Association for Local Housing Finance Agencies (NALHFA) invites you to support its Fall Educational Summit in Washington D.C. from September 15-16. NALHFA offers a variety of sponsorship opportunities designed to reach industry leaders to educate them on your products, services, and provide overall brand visibility. When your organization decides to partner with NALHFA and support its Fall Educational Summit, you will have the unique opportunity to extend your reach and brand exposure to thought leaders and decision-makers within the local government housing finance industry.

Sponsorship Levels and Benefits

The table below outlines sponsorship benefits at four different levels. To designate your sponsorship for a specific event, please see ***Sponsorship Program Options and Opportunities*** on the following page. If there is an event or opportunity not listed that you would be interested in sponsoring — or customizing your sponsorship package — contact NALHFA at 202.367.2496.

Sponsorship Benefits	PLATINUM (\$10,000+)	GOLD (\$5,000 – \$9,999)	SILVER (\$2,500 - \$4,999)	BRONZE (\$1,000 - \$2,499)
Complimentary Registrations				
Complimentary Registrations	4 Comps	3 Comps	2 Comp	1 Comp
Company Marketing/Advertisement				
Registration Flyer/Brochure	•	•	•	
Webinar or Podcast opportunity	•	•		
Event Attendee List	•	•		
Company Recognition				
Logo in conference promotions	Top Tier	Second Tier	Third Tier	Fourth Tier
Company Logo and Website Link on NALHFA conference webpage	•	•	•	•
Sponsor logo on rotating slides between sessions at conference	•	•	•	•
Recognition on conference signage	•	•	•	•
Sponsor ribbons to wear at conference	•	•	•	•



EVENTS & EDUCATIONAL SESSIONS

Featured Keynote: The Path to Power: A Deep Dive into Key Senate, House, and Governors Races: Jessica Taylor, Senate and Governors Editor, *The Cook Political Report* will be the featured speaker of the Summit! In this talk, Taylor provides a detailed look at the most important races that will decide the balance of power in Washington D.C. Your company will be the sole sponsor of the featured keynote. A member of your company will have the opportunity to say a few words and introduce Jessica Taylor!
One (1) Available..... \$10,000

Welcome Washington Insider Breakfast
NALHFA’s Washington Briefing Breakfast will feature remarks from a Member of Congress or Federal Agency official who will offer an update on the current political and policy landscape in Washington D.C. As the event sponsor, your company logo will be prominently displayed on event signage recognizing your support. Sponsors will also have the opportunity to introduce the featured speakers, providing valuable visibility before an audience of affordable housing finance professionals and industry leaders.
(1) Available.....\$7,500

Welcome Networking Reception (Onsite)
Welcome attendees to Washington, D.C. with a high-visibility networking reception featuring sponsored cocktail napkins displaying your company logo. The sponsor will have the opportunity to greet attendees as they arrive and provide brief welcoming remarks during the reception, offering valuable exposure and direct engagement with conference participants.
One (1) Available.....\$7,500

Closing Networking Reception (Offsite) – Wednesday, September 16th
Networking is one of the primary reasons professionals attend the NALHFA Fall Educational Summit, making the Closing Networking Reception an excellent opportunity to showcase your brand while engaging directly with attendees. As the sponsor, your company logo will be prominently displayed throughout the reception, including on branded cocktail napkins and event signage, providing high-visibility recognition during one of the Summit’s premier networking events.
One (1) Available..... \$10,000

NALHFA’s Affordable Housing Luncheon
NALHFA’s Affordable Housing Luncheon will feature remarks from a Member of Congress, Federal Agency official who will offer an update on the current political and policy landscape in Washington D.C. As the event sponsor, your company logo will be prominently displayed on event signage recognizing your support. Sponsors will also have the opportunity to introduce the featured speakers, providing valuable visibility before an audience of affordable housing finance professionals and industry leaders.
One (1) Available..... \$5,000



U.S. Economic Outlook & Housing Market Insights Keynote

Your company will be the sole sponsor of a leading financial expert who will share their economic outlook and forecast for several topic areas including the overall economy, inflation, taxes, housing market trends, interest rates, housing affordability, and the impact that the supply chain challenges are having on business owners and consumers. A member of your company will have the opportunity to say a few words and introduce the speaker.

One (1) Available..... \$5,000

Educational Sessions

Your company logo will be displayed on signage recognizing you as the event sponsor. You will also have the opportunity to address conference attendees and participate as appropriate.

- Policy Panel TBD
 - Policy Panel TBD
 - Training Workshop: TBD
 - Roundtable Idea Exchange: TBD
 - State of Play: Washington Policy Briefing
- Four (5) Available..... \$2,500
 Sponsor all 5..... \$12,500

Coffee & Networking Breaks

In addition to onsite signage, the sponsor will have beverage napkins with your company logo advertised. One organization may sponsor all of the conference breaks, which include coffee, local refreshments, and snacks along with beverage napkins.

One (1) Available..... \$5,000

PRODUCTS

Registration Sponsor: Attendee Lanyards

Connect with every attendee in an affordable and effective way! Put your company logo on the attendee lanyard to create a lasting impression on each conference participant.

One (1) Available.....\$5,000

Conference Pens*

All conference attendees will receive a pen with your company logo. This is great for taking notes throughout the conference. Every time attendees use the pen, they will see your logo prominently displayed.

One (1) Available.....\$2,500

** Provided by Sponsor*

Conference Notepads*

All conference attendees will receive a notepad with your company logo. This is great for taking notes throughout the conference. Every time attendees use the notepad, they will see your logo prominently displayed.

One (1) Available.....\$2,500

** Provided by Sponsor*

Interested in customized sponsorship opportunities or in a sponsorship opportunity that is outside of your budget? Give us a call and we will do what we can to work with you and provide the opportunity that best works for you!

Contact NALHFA at 202.367.2496 or email jpaine@nalhfa.org



2026 Fall Educational Summit Sponsorship Contract

SUBMIT COMPLETED AGREEMENT TO
 NALHFA, Attention: Jonathan M. Paine
jpaine@nalhfa.org

PAYMENT INFORMATION
 Checks or ACH payments accepted
 Make payable to NALHFA
 8613 Solution Center
 Chicago, IL 60677-8006

QUESTIONS? Call (202) 367-2496 or e-mail jpaine@nalhfa.org

CONTACT INFORMATION

Sponsoring Organization _____

Main Contact _____ Title _____

Phone _____ Fax _____ E-mail _____

Address _____

City _____ State _____ ZIP Code _____

Billing Contact (if different from Main Contact) _____

Phone _____ Fax _____ E-mail _____

Authorized Signature _____ Date _____

SPONSORSHIP COMMITMENT:

AMOUNT:

TOTAL PAYMENT DUE: _____

BY SUBMITTING THIS DOCUMENT, YOU HEREBY AGREE TO ALL TERMS OF AGREEMENT LISTED ABOVE.

All sponsorship payments must be received by Friday, June 26, 2026

Sponsorships may not be cancelled for any reason

Questions? Contact NALHFA at 202.367.2496